

# Counta (Oct 27th – onwards) PC 607

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## Header:

Total area including bleed:

700 (w) x 300 (h) mm

Trimmed size:

680 (w) x 280 (h) mm

Visible area:

680 (w) x 280 (h) mm

## Base:

Total area including bleed:

1843 (w) x 870 (h) mm

Trimmed size:

1823 (w) x 850 (h) mm

Visible area:

1823 (w) x 785 (h) mm

The Blue dotted lines denote  
crease lines

The Grey areas denote cut outs  
and non visible areas  
please avoid placing critical  
elements in these areas

## General guidelines

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- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images,  
supply them.
- Resolution must be 300 dpi at  
25% of output size.
- All fonts must be converted  
to outlines.
- Please supply artwork as PDF  
or Illustrator EPS files.

## This template

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- Is supplied at 100% of finished size.
- Includes bleed (as shown by the  
red keyline).

Header

Non Visible Area

Side

Front

Side

Non Visible Area